



News Release

For Immediate Release
January 14, 2013

Contact: Jill Watson
Metropolitan Medical Society
816-531-8432 or jwatson@metromedkc.org

LEE'S SUMMIT INSIDER JOINS UNINSURED CARE NETWORK

MetroCARE, linking uninsured patients with primary and specialty medical care, welcomes Diane Seif

KANSAS CITY, Mo. – Diane Seif, long-time Lee's Summit entrepreneur, business leader, and community volunteer, has joined MetroCARE as Program Coordinator. MetroCARE is a community-wide network of medical providers for low-income, uninsured patients.

MetroCARE is a project of the Metropolitan Medical Society of Greater Kansas City. MetroCARE's mission fully supports the Lee's Summit 360 strategic planning goal of expanding access to medical care for low-income, uninsured patients. MetroCARE matches patients who need care with physicians who have agreed to diagnose and treat patients at no charge. Seif was chair of the health and human services committee during the development of the 360 plan.

"MetroCARE is delighted for Diane to join our team with her strong commitment to Lee's Summit and her successful record of growing health care and consulting businesses," said Jill Watson, Executive Director of the Metropolitan Medical Society. MetroCARE opened its Lee's Summit office in 2010 after a request from the Lee's Summit Health Education Advisory Board to expand services in Lee's Summit. "We are thrilled for Diane to use her expertise to develop MetroCARE's Lee's Summit office to its full potential," Watson said.

"I am delighted to use my experience and love for Lee's Summit to build this nonprofit business to benefit Lee's Summit and Eastern Jackson County," said Seif. "After participating in the development of Lee's Summit 360, I am convinced our community needs MetroCARE now and in the future."

MetroCARE is a charitable health program for residents of Jackson, Clay and Platte Counties. It is operated in partnership by the Metropolitan Medical Society of Greater Kansas City (Metro Med) and Northland Health Care Access. Today the charitable health program has more than 850 participating physicians in more than 46 medical specialties, subspecialties, diagnostic services, outpatient surgery centers, and hospitals. In five years MetroCARE has coordinated patient care in more than \$12 million dollars of donated medical care. For more information, go to www.carekc.org.

###